



## Protect-A-Bed earns top results in Fair Lady and Good Housekeeping tests

You can't believe everything companies write on their product labels. And in an age when quality is frequently sacrificed for profits, this has become a more prevalent reality.

This is why magazines dedicated to personal and household care, like *Fair Lady* and *Good Housekeeping*, are putting products to the test – to inform customers which are as good as they claim to be and which aren't. Mattress protectors included.

After extensive product testing in 2015, Protect-A-Bed has received the following results, decisively illustrating just how great our mattress protectors really are:

- **Fair Lady:**

This renowned South African women's magazine recently conducted blind product tests on a range of mattress protectors and the results placed Protect-A-Bed right on top. Most notable was the 5-star rating on our Premium Deluxe protector. Not only was it the only brand to have achieved this outstanding rating in the Waterproof Mattress Protector category, but it also earned us *Fair Lady's* 'Best Buy' label.



- **Good Housekeeping:**

This internationally recognised women's magazine put our products to the test at the Good Housekeeping Research Institute. After passing their rigorous assessments, Protect-A-Bed was awarded the prestigious *Good Housekeeping Seal of Approval* – a label that has long been synonymous with great value and dependability.



*Fair Lady* and *Good Housekeeping* are just two of the many organisations to realise what we have known all along: that what makes a mattress protector great isn't always obvious from the packaging. The proof is only evident with testing. And the best mattress protectors don't just extend the longevity of your mattress: they're about better, healthier sleep.

Protect-A-Bed's specialised mattress protectors are waterproof and air-vapour-porous, so your sleep is easy, comfortable and undisturbed. This dependable barrier also protects you from the spread of dust mites and typical allergy-causers, like pet dander, bacteria and other allergens. We also offer an assortment of high-calibre fabrics and finishes.

In today's world, a reputation is earned with time, reliability and an unyielding commitment to quality. It's comforting to know that there are some brands out there that you can trust – even in your sleep.